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Docket No.: 069586-0017

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Where Application of

Roland D. TAI

Application No.: 09/610,216

Filed: July 05, 2000

: Customer Number: 20277

: Confirmation Number: 4737

: Group Art Unit: 3622

: Examiner: Daniel Lastra

For: FOR POINTS OF SALE: MATCH-CODE-RESPONSIVE, SELECTIVE, WHOLE-TRANSACTIONS-DATA CAPTURE METHOD, SYSTEMS AND APPARATUS

**REVOCATION OF POWER OF ATTORNEY, APPOINTMENT
AND CERTIFICATION UNDER 37 CFR 3.73(B)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned assignee of the above-identified application hereby revokes all previous Powers of Attorney and appoints the following attorneys with full power to prosecute the application, to make alterations and amendments therein, and to transact all business in the United States Patent Office connected therewith.

I hereby appoint the registered practitioners of McDermott Will & Emery LLP, included in the Customer Number provided below, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

CUSTOMER NUMBER 20277

Send correspondence to the address associated with Customer Number 20277

McDERMOTT WILL & EMERY LLP
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Washington, D. C. 20005-3096

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CERTIFICATE UNDER 37 CFR 3.73(b)

Advanced Marketing Systems, LLC, a corporation of Connecticut, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of:

An Assignment from the inventor(s) of the patent application identified above. The assignment was:

Recorded in the Patent and Trademark Office at Reel 012720, Frame 0659.

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

The undersigned further declares that all statements made herein of its own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the

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like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Respectfully submitted,

ADVANCED MARKETING SYSTEMS. LLC

Name: Richard D. Toth

Title: President

Signature: Richard D. Toth

Date: 11/14/05